"Postive and Engcouraging", we all need to hear these types of messages every hour of every day. We need to take in the Postive and Engcouraging and let it nurture our spirit and then send that Postive and Engcouraging spirit out to others. I have noticed more K-love bumper stickers in my city and that is also Postive and Engcouraging. I know for my family the mood at home and in the car is much more enjoyable, this truly is a station my whole family agrees to and my 16 year old sons are not embarassed to have their friends know they know Jesus and want to share the Good News. K-Love isn't a loud, brassy tele-evangelist, or beating at your door at inopportune times, or contains a "hidden agenda". No K-love instead is gently sending the message to more and more people, many times it has played "Just the right song" for my soul or a DJ is talking about a subject that I need to hear. More often though, for the 11 years that I have known of K-Love it is just making me smile and sing. K-Love is an awesone way to carry out the Great Commission - Go out and spread the Good News. In Christ, Martha G. Flores